

# CBCS SCHEME

USN

18MR824

## Eighth Semester B.E. Degree Examination, July/August 2022 Transport and Logistics Management

Time: 3 hrs.

Max. Marks: 100

*Note: Answer any FIVE full questions, choosing ONE full question from each module.*

### Module-1

- 1 a. What is Logistics Management? Explain the various characteristics and functions of logistic management. (10 Marks)
- b. What is MIS? Explain the characteristics of MIS. (10 Marks)

OR

- 2 a. What is Human Resource Management? Explain the objectives and functions of HRM. (10 Marks)
- b. List the various objectives, advantages and limitations of MIS. (10 Marks)

### Module-2

- 3 a. What is Cost and Management Accounting? List the various differences between cost and management accounting. (10 Marks)
- b. What is Shipping Cycle? With a neat flow chart explain the various main sources of shipping finance. (10 Marks)

OR

- 4 a. Explain significance of Managerial Economics. (10 Marks)
- b. List the various advantages and disadvantages of financial accounting. (10 Marks)

### Module-3

- 5 a. With a neat flow chart, explain the various steps in ORC mention its limitations. (10 Marks)
- b. What is Research Methodology? Explain with suitable example. (10 Marks)

OR

- 6 a. Differentiate between : i) Primary and Secondary Data  
ii) Descriptive and Experimental Data. (10 Marks)
- b. List the various importance of quantities technology. (10 Marks)

### Module-4

- 7 a. What is International Trade? List the importance, advantages and disadvantages. (10 Marks)
- b. Define Operation Management. List and explain important of operation management. (10 Marks)

OR

- 8 a. State and explain the various International Trade Laws in transportation goods. (10 Marks)
- b. What do you understand by international transport system? Explain the various documents for import and export of goods. (10 Marks)

### Module-5

- 9 a. Briefly discuss port management and explain importance of it. (10 Marks)
- b. Discuss port marketing and services in detail. (10 Marks)

OR

- 10 a. List and explain types of port Ownership. (10 Marks)
- b. Write a note on Port Management. (10 Marks)

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